

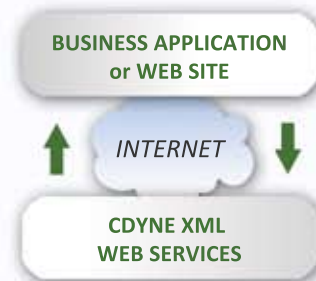


Success as a Service

Features and Benefits

CDYNE SMS Notify! provides any company an automated method to send and receive single or bulk SMS text messages. This service is currently being utilized by universities, schools, delivery companies, monitoring applications, and more. SMS messages are sent instantly and return the status of every message sent.

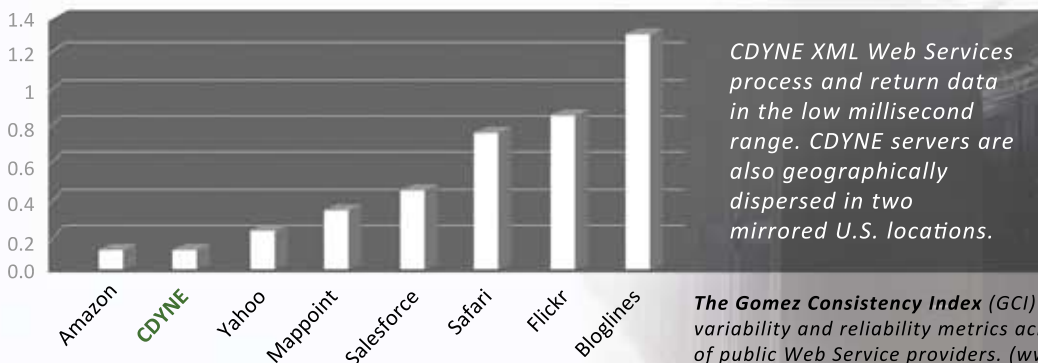
This service does not require a cell phone carrier name. Simply provide the message and phone number to send to. For every message you send, you will receive a unique identification number. You can then use that number to check the delivery status and message responses – as needed or automatically.



No more outrageous fees.

No startup fees. No contracts. No additional fees for SMS usage. CDYNE SMS Notify! utilizes long code gateways for instant delivery.

SPEED / RELIABILITY



The Gomez Consistency Index (GCI) for Web Services provides variability and reliability metrics across a representative collection of public Web Service providers. (www.gomez.com)



SMS Notify!

SMS Notify!

Why choose SMS over traditional SMTP messages?

1. An SMS message is sent via a gateway directly to the cell phone carrier, while an SMTP message, like any other email, bounces from server to server (this can often happen a half-dozen times) before it arrives.
2. SMS messages travel over a Virtual Private Network (VPN) and are thus secure, while SMTP messages travel unencrypted around the Internet.
3. Cell phone carriers (often reluctantly) deliver SMTP messages for free, while they charge a toll for SMS messages. Because they charge this toll, carriers have a much greater incentive to make sure SMS messages are delivered in a timely fashion. Furthermore, as these messages are routed directly through their computers, carriers can provide you with delivery information (e.g., messages that do not arrive are called "bounces"). With SMTP, you never know if your messages arrived.
4. Perhaps the greatest benefit of SMS over SMTP messaging is SMS's two-way messaging capability. This allows your subscribers to respond to messages you send them.

Who uses CDYNE SMS Notify!?

- School and university systems to alert thousands of students and parents in a matter of minutes
- Phone companies and cell carriers for billing purposes
- Fan sites and other entertainment industry groups as well as radio and television media for contests, site updates, and more
- Delivery services to alert customers in advance of upcoming COD deliveries and tariffs
- Job placement agencies to fill jobs with qualified candidates in minutes instead of hours
- Law enforcement to alert to suspects, situations, and other important notifications
- Anyone with imagination and the need to communicate information affordably and efficiently

Get the message out now!

- Send messages immediately or schedule them
- Available 24 hours a day
- One call or thousands simultaneously
- Large capacity for emergency situations
- Multiple server locations for 100% uptime



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