



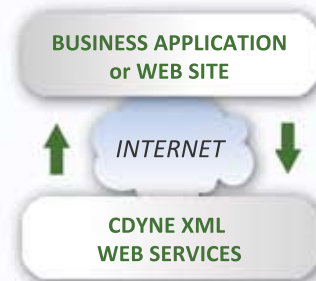
Success as a Service

Features and Benefits

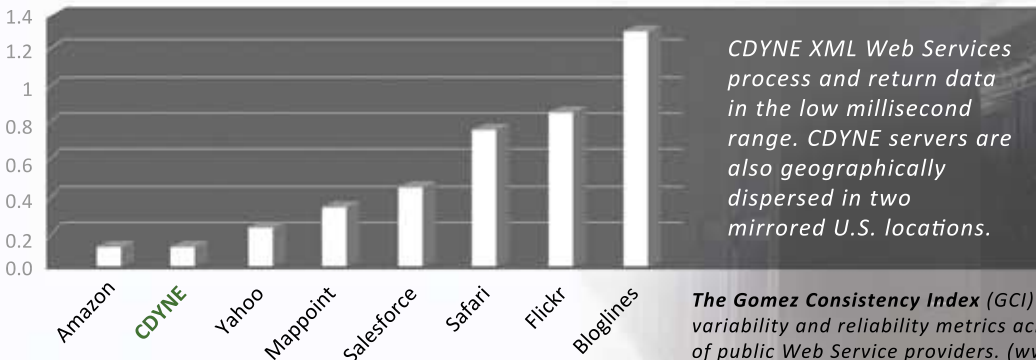
CDYNE 411 enables any company to add U.S. and Canadian directory assistance services digitally to any software or Web application. Tap into the highest quality data from the largest online directory network in the world. Information is seamlessly collected from private and publicly available contact data and provided to you in a way that is easy to connect to – as well as backed by our 24/7 uptime guarantee.

Perform reverse lookups with addresses, emails, phone numbers, and names. Find a person or a business on-the-fly in sync with your own database. This service is useful in many industries and departments, including health care, consumer credit, debt collection, accounting, and marketing. Keep your database clean and current with CDYNE 411.

The service can easily be built into your system or software to make it simple to do instantaneous lookups in the middle of a transaction, during patient check-in, when entering lead information into a CRM, or while managing a call queue.



SPEED / RELIABILITY



The Gomez Consistency Index (GCI) for Web Services provides variability and reliability metrics across a representative collection of public Web Service providers. (www.gomez.com)



CDYNE 411

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CDYNE 411 has five possible methods:

Reverse Phone - Input any U.S. or Canadian phone number to return first name, last name, business name, and address. Use this method to match information from a Web form to verify a new lead or applicant.

Reverse Address - Input any U.S. or Canadian address to return first name, last name, business name, and phone number. Verify lead data or append phone numbers to incomplete contact data.

Find Business - Input any U.S. or Canadian business name to return associated addresses and phone numbers. This is a great tool for commercial sales or accounts receivable departments. Use it to correct or append contact data on business accounts.

Find Person - Input any U.S. or Canadian first and/or last name to return associated addresses and phone numbers. Any business that relies on keeping accurate customer contact data can use this method to verify or append address and phone information on current customer profiles.

Find Neighbor - Input any U.S. or Canadian address to return first names, last names, business names, and phone numbers close to the address. What better way to skip trace leads to locate and collect past due accounts?

Who uses CDYNE 411?

- Health care practices to comply with the FTC's Red Flags Rule
- Collection agencies and departments for skip tracing
- Accounts receivable to keep billing information current
- Sales and marketing professionals for validating leads or appending contact information to customer lists
- Delivery companies for appending phone numbers or correcting addresses
- E-commerce vendors to validate online sales
- Creditors for completing customer profiles
- Any business or organization that uses Web applications or needs to keep complete customer/student/donor records

Build CDYNE 411 Directory Assistance into your system and get automatic information any time you need it.

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